

Sponsorship Opportunities

All funds raised through this event support Arts Mid-Hudson's work in Ulster County

Award Sponsor - \$1,000

- Sponsorship of an award category
- Prominent recognition in pre-event promotion including print and social media
- Recognition on event invitation *
- Signage at awards event
- Full page, inside cover, color ad in event program
- Hyperlink on AMH website
- Admission for 8 guests

Patron Sponsor - \$500

- Recognition in pre-event promotion including print and social media
- Recognition on event invitation *
- Signage at awards event
- ½ Full page color ad in event program
- Hyperlink on AMH website
- Admission for 4 guests

Business Supporter- \$250

- Recognition in pre-event promotion including print and social media
- Recognition on event invitation *
- Signage at awards event
- ¼ page color ad in event program
- Hyperlink on AMH website
- Admission for 2 guests



Individual Soiree Host - \$200

- Name(s) on Invitation*
- Names in program and admission for two guests
- ¼ page congratulatory ad in program

Super Attendee - \$155

- ¼ page ad in event program
- Admission for one to awards event

Twosome - \$100

- Register for two guests and receive 2nd ticket for just \$45! Or donate the second ticket for a hungry artist to attend the event!

Admission for one - \$55

- Admission for one to awards event

**with commitment by 4/21/2017*

Use the form below to confirm your support. Thank you!

Sponsorship Level/Amount: _____

Sponsor Name (Business or Individual) _____ Contact Name (if Business) _____

Address _____ Phone _____

City _____ State _____ Zip _____ Email _____

Make check payable to **ARTS MID-HUDSON** and return with this form to the address below. Payment may also be made from our web site at www.artsmidhudson.org

If you would like to pay by **MC/VISA/DISCOVER/AMEX**, please complete the following:

Cardholder Name _____ Card Number _____

Cardholder Signature _____ Exp. Date _____

Arts Mid-Hudson is pleased to announce the **5th Annual Ulster County Executive's Arts Awards**. This event recognizes the artists, businesses, and individuals who enhance Ulster County through their vision, creativity, and dedication to the arts. This year we will recognize the following recipients:

- **Art Organization – *Woodstock Film Festival***
- **Arts in Education – *Center for Creative Education***
- **Business Corporation – *RUPCO, Inc.***
- **Individual Artist – *Jane Bloodgood Abrams***
- **Art in Public Places – *Norm Magnusson***
- **Patron – *Katharine L. McKenna***
- **Special Citation – *Lynn Woods & Stephen Blauweiss for
"Lost Rondout: A Story of Urban Removal"***
- **Volunteer - *Barbara Bravo***
- **Student with Exceptional Promise in the Arts – *Niaya DeLisi***

I am writing to respectfully ask that you consider becoming a sponsor of this year's event.

Ulster County Executive Mike Hein will present the awards to the recipients at the Saugerties Performing Arts Factory on June 6, 2017. We anticipate the event to draw over 150 people in attendance, and the Arts Awards will receive ample press coverage throughout the region. Premium sponsorships feature valuable recognition opportunities as well as other benefits including tickets to the event.

Arts Mid-Hudson is the regional arts service organization serving the Mid-Hudson region. Proceeds from the event support the work of Arts Mid-Hudson in Ulster County. Programs and activities include grants to established organizations, community based projects and Arts in Education programs as well as folk arts research and cultural community networking opportunities.

We invite you to visit our web site at www.artsmidhudson.org to learn more about the organization. Our programs are funded by the County of Ulster, County of Dutchess, the New York State Council on the Arts, and private donors.

Please review the attached sponsorship opportunities and let us know if you would be interested in standing with all of us as we celebrate our rich arts community in Ulster County.

Sincerely,



Linda Marston-Reid
Executive Director